

**DETROIT ATTITUDES SURVEY
DETROIT RENAISSANCE**

600 Sample Survey

September 3, 2008

SUMMARY

The Glengariff Group, Inc., conducted a 600 sample survey of Detroit voters from August 8-11, 2008. Respondents were randomly selected from all voters that cast a ballot in the 2005 Detroit Mayoral Election and were stratified by gender, ethnicity and State Senate District. The survey has a margin of error of +/-4.0% with a 95% level of confidence. The survey was commissioned by Detroit Renaissance.

Highlights of the poll include:

DETROIT ATTITUDES

Detroit voters strongly believe the nation and the city are currently on the wrong track.

- 83.5% believe the nation is on the wrong track. 80.0% believe the City of Detroit is on the wrong track. 58% of voters believe that things will be better in Detroit one year from now while only 12.3% believe things will get worse. 22.3% believe things will stay the same.
- As with the remainder of Michigan, “Jobs” is the top issue among 33.8% of Detroit voters. Crime and Drugs ranked second at 25.2%. Education was third at 19.8%. Government corruption came in fourth at 11.8%. 8.3% said the lack of Government Services was their top concern.

KWAME KILPATRICK ATTITUDES

Kwame Kilpatrick’s support has almost completely eroded among Detroit voters.

- Only 21.3% view him favorably as compared to 73.7% who view him unfavorably.
- 69.3% rank his job performance as fair or poor – with 45.5% ranking his performance as poor.
- 69.3% will DEFINITELY vote to replace Kilpatrick as mayor. Only 9.0% will vote to re-elect Kilpatrick.
- 68.7% believe Kilpatrick should resign from office while 28.8% believe he should remain in office.
- Even among the 28.8% who believe he should remain in office, 47.3% of those individuals believe he should not run for re-election.
- 72.0% believe Detroit will be better off if someone else is mayor.

DETROIT CITY COUNCIL

Detroiters have a strongly negative view of City Council.

- 85.2% of Detroit voters rate the performance of the Detroit City Council as fair or poor – 46.7% rate their performance “poor”. Even Mayor Kilpatrick has a higher job approval ranking.
- When voters were presented with the idea of electing City Council members by districts, by a margin of 75.3%-16.3% voters support the change in the city’s charter. 56.8% of voters strongly support the change while only 10.2% strongly oppose the change.

DETROIT SCHOOL BOARD

Detroiters think the School Board does an even worse job than City Council.

- 89.5% of voters giving the School Board a fair or poor performance as compared to 6.5% that say excellent or good. 67.8% of Detroit voters give the Detroit School Board a poor rating.

MAYORAL RACE HEAD-TO-HEAD MATCH-UPS

Dave Bing wins every potential head-to-head match-up by a significant margin.

- In a head to head ballot test between Dave Bing and Kwame Kilpatrick, Bing holds a 77.5%-15.0% lead.
- In multi-candidate ballot tests, Bing holds on to his commanding lead even in a four-way race. For example:

Bing	61.2%	Evans	17.5%	Kilpatrick	13.8%	
Bing	57.5%	Evans	17.5%	Kilpatrick	13.0%	McPhail 5.5%