

- 8:00–9:00am **Breakfast & Networking**
- 9:00–9:05am **Welcome – Doug Rothwell**, President & CEO, **Business Leaders for Michigan**
- 9:05–9:30am **Opening Keynote: Using Technology to Compete in a Global Economy**
Hear how new high-tech solutions are redefining what it means to be competitive and see how your organization can begin to apply innovative solutions for growth.
Patrick Doyle, President & Chief Executive Officer, **Domino's**
- 9:30–9:45am **How Michigan Stacks Up: 2016 Benchmarking Report Results**
Review the latest data on how Michigan's economy is performing relative to its competitors and what bets we must place to grow our economy.
Doug Rothwell, President & Chief Executive Officer, **Business Leaders for Michigan**
- 9:45–10:15am **On the Cutting Edge: Next Generation Startups & Disruptive Innovations**
Fresh ideas have the potential to transform organizations and industries—even entire economies. Get an advance look at the high-tech innovations new to the marketplace and find out how you can leverage these changes and others to spur future prosperity.
Tom Brady, Co-Founder & Chief Technology Officer, **SkySpecs**
Justin Teitt, Chief Executive Officer, **ALSentis**
Rohith Varanasi, Co-Founder & Chief Technology Officer, **Lunar Labs**
Moderator: **Joseph Anderson, Jr.**, Chairman & Chief Executive Officer, **TAG Holdings, LLC**
- 10:15-10:35am **Break**
- 10:35-11:10am **Transforming Your Business Through Innovation**
Learn how to master digital technologies to deliver high levels of product innovation and transform customer experiences to grow your bottom line.
Ric DeVore, Executive Vice President & Regional President, Detroit and Southeast Michigan, **PNC Financial Services Group**
Jim Keane, President & Chief Executive Officer, **Steelcase**
Howard Ungerleider, Vice Chairman & Chief Financial Officer, **The Dow Chemical Company**
Moderator: **Christy McDonald**, Anchor, **MiWeek**
- 11:10-11:25am **The Inevitable Revolution: 3D Visualization in the Marketplace**
Virtual reality is not new, but it is relatively new to the marketplace. From eCommerce to medical training to customer service, find out how businesses in vastly different sectors are starting to scratch the surface of what 3D visualization can accomplish.
Sam Sesti, President, **ONU**
- 11:25–11:45am **Break**
- 11:45am–1:15pm **Luncheon Keynote Speaker: You Can't Get to the Top by Being Average—How to Do Ordinary Things in Extraordinary Ways**
Game-changing innovations and high-powered success stories are not the exclusive domain of a few technology-driven start-ups or a handful of Silicon Valley billionaires. Hear how all sorts of industries and all walks of life are reimagining what's possible in their fields.
Keynote: William Taylor, Co-Founder and Founding Editor, **Fast Company & Best-Selling Author**
Moderator: **Stephen Henderson**, Editorial Page Editor, **Detroit Free Press**
- 1:15–1:30pm **What's Next?**
Doug Rothwell, President & Chief Executive Officer, **Business Leaders for Michigan**
- 1:30–2:00pm **Reception & Networking**