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## **BUSINESS LEADERS FOR MICHIGAN APPLAUDS GOVERNOR SNYDER'S COMMITMENT TO THE STATE'S TURNAROUND**

**DETROIT, Mich., January 16, 2014** — "Business Leaders for Michigan is pleased that Governor Snyder continues to focus on many of the priorities needed to continue Michigan's turnaround," said Doug Rothwell, President and CEO, Business Leaders for Michigan. "Our policy priorities for 2014 are continued sound fiscal management, fixing our roads, making college more affordable and accelerating job growth.

"We applaud the Governor's effort to make Michigan even more welcoming to immigrants. Attracting immigrants with advanced academic degrees or entrepreneurial aspirations will help the state attract investment and create jobs. Another critical step forward is reducing Michigan's unemployment rate by giving more children the opportunity to get a community college or university degree. To do that, we need to increase access and make college more affordable. We're hopeful the Governor will recommend enough in his budget to stem the tide of rising tuition and look forward to working with the Administration and the Legislature to make Michigan a "top ten" state for jobs, personal income and a healthy economy."

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### **About Business Leaders for Michigan:**

Business Leaders for Michigan ([www.BusinessLeadersforMichigan.com](http://www.BusinessLeadersforMichigan.com)) is a private, non-profit executive leadership organization dedicated to making Michigan a "Top Ten" state for job and economic growth. The organization is composed exclusively of the chairpersons, chief executives or most senior executives of Michigan's largest companies and universities, which provide over 325,000 jobs in Michigan, generate over \$1 Trillion in annual revenue and serve over 135,000 students. The organization's work is defined by the Michigan Turnaround Plan, a holistic, fact-based strategy to get Michigan's economy back on track. For more information, visit [www.michiganturnaroundplan.com](http://www.michiganturnaroundplan.com).