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Contact: Kelly Chesney
313-909-8203
kellyc@businessleadersformichigan.com

Michigan CEO Summit Agenda: Lineup of top job providers to fuel discussion on efforts to grow the New Michigan economy

DETROIT, Mich., February 2, 2011 — Today Business Leaders for Michigan (BLM) announced the full agenda for the first-ever Michigan CEO Summit which will bring more than a dozen of Michigan's top executives together to share strategies for building the state's economic future. The daylong event will be held on March 15, 2012 at the Westin Book Cadillac Hotel in Detroit and will focus on strategies for achieving success at the local, state and national levels, and explore new ways to innovate, invest, and accelerate Michigan's economic growth.

"This event provides a unique opportunity for business, civic and community leaders to hear directly from Michigan's largest job providers about what they think are the major trends that will most impact our state's economy," said Doug Rothwell, President and CEO, Business Leaders for Michigan. "We will also focus on Michigan's greatest challenges and opportunities and what business and others can do to grow the New Michigan economy."

The agenda for the Michigan CEO Summit is as follows:

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| 8:00-9:00am | Breakfast & Networking |
| 9:00-9:15am | Welcome
James B. Nicholson, President & CEO, PVS Chemicals, Inc.
Doug Rothwell, President & CEO, Business Leaders for Michigan |
| 9:15-10:00am | Building a New Michigan
<i>Find out how Michigan can prioritize investments that leverage its unique assets and strengths to our best advantage.</i>
Charles McClure, Chairman, President & CEO, Meritor, Inc.
Sandra Pierce, President & CEO, Charter One – Michigan
Hans-Werner Kaas, Managing Partner–Detroit Office, McKinsey & Company |
| 10:00-10:45am | Driving Growth Through Innovation & Entrepreneurship
<i>Discover more about the role entrepreneurs play in shaping Michigan's future economy.</i>
Michael Miller, Head of Ann Arbor Office and Director of Business and Industrial Markets, Google
Lou Anna K. Simon, President, Michigan State University
Brian Walker, President & CEO, Herman Miller, Inc. |
| 11:00–12:00pm | Investing in Michigan
<i>Learn how Michigan businesses across the state are making investments in their local communities and driving the local economy.</i>
Michael Jandernoa, Board of Directors, Perrigo Company
Blake Krueger, Chairman, President & CEO, Wolverine World Wide, Inc.
Alan Schultz, Chairman, Valassis
Brig Sorber, President & CEO, Two Men and a Truck International |
| 12:00 – 1:30pm | Lunch & Keynote: Committing to Michigan
<i>Hear how one Michigan family's commitment to our state spans generations.</i> |

Robert Taubman, Chairman, President & CEO, Taubman Centers, Inc.

1:30-2:15pm

Learning from Michigan's "Alumni"

Hear candid feedback from national executives about challenges and opportunities for Michigan.

Peter Faricy, Vice President & General Manager, Amazon Marketplace, Amazon

James Petras, Managing Director, Early Stage Partners

John Webb, Principal, JAM!...Just Add Marketing

2:15-3:00pm

Growing Manufacturing & Mobility

Learn how Michigan can leverage its automotive expertise to lead all forms of mobility in the future.

William Clay Ford, Jr., Executive Chairman, Ford Motor Company

3:00-3:45pm

Why Michigan Can Win

Hear how Michigan can succeed and how you can be a part of Michigan's turnaround.

Jeff Fettig, Chairman & CEO, Whirlpool Corporation

3:45-4:00pm

Closing Remarks

James B. Nicholson, President & CEO, PVS Chemicals, Inc.

4:00-5:00pm

Reception

Registration for the Michigan CEO Summit can be completed online at:

www.businessleadersformichigan.com/events. Admission is \$100 and includes continental breakfast, lunch and a light reception.

About Business Leaders for Michigan:

Business Leaders for Michigan (www.BusinessLeadersforMichigan.com) is a private, non-profit executive leadership organization dedicated to making Michigan a "Top Ten" state for job, economic and personal income growth. The organization is composed exclusively of the chairpersons, chief executives or most senior executives of Michigan's largest companies and universities, which provide over 320,000 jobs in Michigan, generate over \$1 Trillion in annual revenue and serve over 135,000 students. The organization's work is defined by the Michigan Turnaround Plan, a holistic, fact-based strategy to get Michigan's economy back on track. Visit www.michiganturnaroundplan.com for more information.

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