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**Contact:** Kelly Chesney  
313-909-8203  
kellyc@businessleadersformichigan.com

## **New Michigan Sweepstakes Winners Announced**

*Business Leaders for Michigan applauds those selected in the online contest; thanks all who entered for sharing their visions for a New Michigan*

**DETROIT, Mich. May 18, 2012** – Business Leaders for Michigan (BLM), the state’s business roundtable, has announced the six winners of its New Michigan Sweepstakes, an online contest which attracted more than 100 submissions. Entrants were asked to share their ideas for what a New Michigan would look like to them. These winners, chosen at random, will share \$1,000 in total prizes:

- **\$500 Grand Prize: Chelsea Case of Grand Blanc**, for her entry titled, “Hope” in which she described her vision of a New Michigan where college graduates will be able to find careers in their fields of study without having to leave the state.
- **\$100 Prize: Lindsey Wilson of Kalamazoo**, whose vision for a New Michigan is a wonderful place for families to thrive – full of nature, adventure, and opportunity.
- **\$100 Prize: Lora Leber of Kentwood**, who titled her entry, “Put People First” and envisions Michigan as the model for equality in education, health care, housing and employment opportunities.
- **\$100 Prize: Nicole Coxon of Montrose** envisions a state with beautiful clear lakes, plentiful jobs, good leadership, affordable health care, a great educational system and a pure and clean environment.
- **\$100 Prize: Michael Hull of Royal Oak**, whose New Michigan vision is that one day teachers can teach without worries, when school supplies are not limited, and where we invest in our future.
- **\$100 Prize: Katherine Sheridan of Sylvan Lake**, who entered a photograph of a beautiful sunset over one of Michigan’s beautiful lakes.

The contest was designed to promote BLM’s recently-announced New Michigan strategy and spur conversations about Michigan’s future. The New Michigan Strategy is part of the 2012 Michigan Turnaround Plan (MTP), a comprehensive agenda to make Michigan a national leader in job, economic and personal income growth. BLM’s plan for a New Michigan economy identifies distinct Michigan strengths and the opportunities they provide for long-term economic growth. Widespread public involvement is a key component of the MTP’s success.

To enter the contest, Michigan residents were asked to describe their New Michigan vision by uploading a photo or video or submitting a short written response to the Michigan Turnaround Plan Facebook page. The first place winner receives a \$500 VISA gift card, and the five second-place winners will each receive \$100 VISA gift cards.

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To learn more about our vision for the New Michigan, visit [www.michiganturnaroundplan.com](http://www.michiganturnaroundplan.com). View our Blueprint for a New Michigan video at <http://www.youtube.com/watch?v=NW9ALu6u-iQ>.

**About Business Leaders for Michigan:**

Business Leaders for Michigan, the state's business roundtable, is dedicated to making Michigan a "Top Ten" state for job, economic and personal income growth. The organization is composed exclusively of the chairpersons, chief executives or most senior executives of Michigan's largest companies and universities, which provide over 320,000 jobs in Michigan, generate over \$1 Trillion in annual revenue and serve over 135,000 students. The organization's work is defined by the Michigan Turnaround Plan, a holistic, fact-based strategy to get Michigan's economy back on track. For more information, visit [www.BusinessLeadersforMichigan.com](http://www.BusinessLeadersforMichigan.com).

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