



FOR IMMEDIATE RELEASE
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MI CEO Summit Keynote Speakers Announced

Domino's President & CEO Patrick Doyle and Fast Company Co-Founder William Taylor to lead discussions on innovation, disruption

DETROIT, Mich., Two globally-acclaimed business leaders will headline the fifth annual Michigan CEO Summit to be held November 10, 2016 at The Westin Book Cadillac in Detroit.

"We are pleased to announce Patrick Doyle, President and CEO of Domino's, and William Taylor, Co-Founder of Fast Company, as keynote speakers for our fifth annual Michigan CEO Summit," said Doug Rothwell, BLM President & CEO. "Both Doyle and Taylor will bring unique perspectives on what businesses can do to succeed. This is a do-not-miss event for those who want to hear directly from leaders who are on the forefront of the technology and disruption revolution."

Hosted by Business Leaders for Michigan, the state's business roundtable, the Michigan CEO Summit is an annual event that brings together government, business, nonprofit and community stakeholders to be inspired by top-notch speakers and participate in high-level networking. The event has sold out the past several years.

As president and chief executive officer, Patrick Doyle heads up the recognized world leader in pizza delivery and second largest pizza company in the world. In this role, Doyle sets the global vision and strategy for Domino's. With more than 12,100 stores and global retail sales of nearly \$9 billion, Domino's is a familiar choice at household dinner tables in over 80 markets around the world.

At the Summit, Doyle will discuss how innovation and disruption are some of the biggest factors today affecting business success and failure. He will share how Domino's Pizza transitioned from "a pizza company" to a technology powerhouse.

William Taylor is a Co-Founder and Founding Editor of *Fast Company* & Best-Selling Author of *Simply Brilliant: How Great Organizations Do Ordinary Things in Extraordinary Ways*, which will be published in September 2016. His last book, *Practically Radical*, was a Wall Street Journal bestseller. His magazine, *Fast Company*, has maintained a passionate following among executives and entrepreneurs for over twenty years. Taylor will share tips about the best ways to compete, innovate and succeed in today's global marketplace. Attendees will learn how a variety of industries are re-imagining their businesses to get ahead of the pack.

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The Michigan CEO Summit is open to the public. Tickets are \$125 and can be purchased at www.BusinessLeadersforMichigan.com.

About Business Leaders for Michigan:

Business Leaders for Michigan, the state's business roundtable, is dedicated to making Michigan a "Top Ten" state for jobs, personal income and a healthy economy. The organization is composed exclusively of the chairpersons, chief executive officers, or most senior executives of Michigan's largest companies and universities. Our members drive 32% of the state's economy, provide nearly 375,000 direct jobs in Michigan, generate over \$1 trillion in annual revenue and serve nearly one half of all Michigan public university students. Find out more at: www.businessleadersformichigan.com

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