



FOR IMMEDIATE RELEASE

Oct. 4, 2017

Contact: Kelly Chesney

(O) 313-259-5400; (M) 313-909-8203

kellyc@businessleadersformichigan.com

Find Guaranteed High-Voltage Insight, Inspiration at 2017 Michigan CEO Summit

*6th annual 'can't miss' forum features pioneering leaders and fast-paced agenda
focused on critical issues facing Michigan businesses, economy*

DETROIT — From talent recruitment and retention to staying on top of quickly evolving technology, the 2017 Michigan CEO Summit and its dynamic, diverse speakers are guaranteed to keep attendees riveted and put a spotlight on the top ways to adapt, compete and thrive in today's ever-changing global marketplace.

Hosted by Business Leaders for Michigan (BLM), the state's business roundtable, the Summit brings together business, community, government and nonprofit leaders to discuss and share strategies for addressing the key challenges and opportunities of today and tomorrow. This year's summit will be held on Nov. 9, 2017, at the Westin Book Cadillac in Detroit. The event has sold out every year since its inception in 2011.

"Our organization is proud to host these summits featuring leaders at the forefront of their industries or at the leading edge of the latest trends," said BLM President & CEO Doug Rothwell. "The event is designed to foster conversations, connections and collaboration, and practical learning. The 2017 CEO Summit promises to deliver all that and more with a speaker lineup that includes keynotes from Brian Walker of Herman Miller, Jim Hackett of Ford Motor Company, and Andrew Liveris of DowDuPont, three top Michigan executives recognized globally."

The full 2017 Michigan CEO Summit agenda includes:

The Future of the Office

Leadership, technology, and why place matters more than you think.

Brian Walker, President & CEO, **Herman Miller, Inc.**

How Competitive is Michigan: 2017 Benchmarking Report Results

Is Michigan a Top Ten state? Review the most recent data to see where Michigan ranks against the states we compete with most.

Doug Rothwell, President & CEO, **Business Leaders for Michigan**

The Changing Technology Landscape and its Impact on Business

Technology continues to rapidly change. Find out how it is impacting consumers and changing how businesses need to reach their target market.

E. T. Mike Miller, Director, Google Technical Services, **Google**

Growing a Business and Giving Back

Hear how a family-owned neighborhood drugstore emerged as the nation's largest independent specialty pharmacy in less than a decade and how that family is now using their voice and creativity to transform their local community.

Phil Hagerman, CEO, **Diplomat** and CEO, **Skypoint Ventures**

The Many Roads to Success

Hear from a panel of successful Michigan business leaders about how they rose to the top, the strategies they employ to keep their companies ahead of the curve, and what new trends are disrupting the workplace.

Linda H. Apsey, President & CEO, **ITC Holdings Corp.**

Florine Mark, President & CEO, **The Weight Watchers Group, Inc.**

Sandy Pierce, Chairman - Huntington Bank Michigan, Private Banking and Regional Banking Director, **Huntington National Bank**

Lou Anna K. Simon, President, **Michigan State University**

Liberate the Human Journey

Engage in a discussion surrounding the belief that freedom of movement is fundamental for human progress and smart mobility solutions will be the key to help people move freely through the world of the future.

Jim Hackett, President & CEO, **Ford Motor Company**

Luncheon Keynote Speaker: Competing in a Global Marketplace

Hear a global business leader discuss Michigan's ability to compete in the global marketplace and how the future of manufacturing is ever-changing.

Andrew Liveris, Executive Chairman, **DowDuPont**

Tickets are \$150 and include breakfast and lunch. Seats are limited. To reserve your space today, or for more information about the 2017 Michigan CEO Summit, visit

www.BusinessLeadersforMichigan.com/events

MEDIA NOTE: *Members of the media can register to attend this event, free of charge, at the following link. Media will be required to provide credentials to gain access to this event:*

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ee3lk3lyc4a7674f&oseq=&c=&ch=>

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About Business Leaders for Michigan:

Business Leaders for Michigan, the state's business roundtable, is dedicated to making Michigan a "Top Ten" state for jobs, personal income and a healthy economy. The organization is composed exclusively of the chairpersons, chief executive officers, or most senior executives of Michigan's largest companies and universities. Our members drive nearly one-third of the state's economy, provide 390,000 direct jobs in Michigan, generate over \$1 Trillion in annual revenue and serve nearly half of all Michigan public university students. Find out more at: www.businessleadersformichigan.com.