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## West Michigan business leaders featured at 2013 Business Leaders for Michigan CEO Summit

*CEOs from Haworth, Meijer, Perrigo and Steelcase to share their insights for business success with hundreds of Michigan business leaders*

**Detroit, Mich., Oct. 22, 2013** — Today, Business Leaders for Michigan (BLM) announced that four West Michigan business leaders will serve as speakers at its 2013 Michigan CEO Summit on **Wednesday, October 30, 2013 at The Westin Book Cadillac Detroit.**

The theme of the 2013 Michigan CEO Summit is “Putting Michigan in the Winner’s Circle.” The daylong, fast-paced agenda is designed to provide peer and executive networking opportunities to attendees, as well as inspire Michigan’s business leaders to think bigger about possibilities that exist to innovate, grow jobs and prosper in Michigan. This is the second annual Michigan CEO Summit presented by Business Leaders for Michigan.

Representing West Michigan in a power-packed lineup of speakers that include the state’s most respected executives are:

- **James Hackett**, President and CEO, Steelcase
- **Richard Haworth**, Chairman Emeritus, Haworth Inc.
- **Michael Jandernoa**, Board of Directors, Perrigo Company
- **Hank Meijer**, Co-Chairman and Co-CEO, Meijer, Inc.

“The Michigan CEO Summit is all about the forces that require Michigan business people, companies, communities, and the state to think bigger, become more fiercely competitive, and move ahead of others to win economically,” said Doug Rothwell, BLM President and CEO. “Our West Michigan members from Haworth, Meijer, Perrigo and Steelcase bring unique and valuable perspectives to the summit. West Michigan has deep roots in innovation, productivity and leadership – all assets that, leveraged correctly, can help propel Michigan into the winner’s circle.”

**James Hackett** will participate in a discussion titled, “*How do you change the field to win the game?*” Panelists will discuss how the traditional business climate has changed, and how new winning strategies include investing in people and communities, and making the best possible use of our assets.

(more)

**Richard Haworth** will answer the question, “*How can technology transform the way we work?*” In an introduction to Bluescape, attendees will get a glimpse of a visual collaborative workspace spanning 160 virtual acres that encourages communication across teams and time zones.

**Michael Jandernoa** will moderate a panel featuring Michigan entrepreneurs in a “view from the trenches” discussion with start-up CEOs about winning strategies for companies growing from the ground up.

**Hank Meijer** will share Meijer’s strategy for keeping Michigan’s home-grown grocery and retail legend fresh against the competition.

In addition, attendees will get a preview of the 2013 Economic Competitiveness Benchmarking Report and hear how Michigan stacks up to its competitors both national and globally. The summit will examine how Michigan can take advantage of its greatest strengths, and whether or not enough is being done to make Michigan a Top Ten state.

The event will be held at The Westin Book Cadillac Detroit from 8:00a.m-3:00 p.m. The cost is \$125 (which includes breakfast and lunch) and space is limited. For additional speaker information, the full agenda and registration, visit <http://www.businessleadersformichigan.com/events/>.

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