



FOR IMMEDIATE RELEASE

Contact: Kelly Chesney
313-909-8203
kellyc@businessleadersformichigan.com

CEOs to Strategize about Michigan's Economic Future

First-Ever CEO Summit Scheduled for March 2012

DETROIT, Mich., November 30, 2011 — In an event, to be hosted by Business Leaders for Michigan (BLM), Michigan's top executives will come together to share strategies for building the state's economic future on March 15, 2012 at the Westin Book Cadillac Hotel in Detroit.

"Through this dialogue, we can heighten awareness of the steps that Michigan needs to take to continue its turnaround," said Doug Rothwell, President and CEO, Business Leaders for Michigan. "We'll be hearing strategies for achieving success at the local, state and global levels, and looking for new ways to innovate, invest, and accelerate Michigan's economic growth."

Summit topics include:

- **Driving Growth Through Innovation & Entrepreneurship**
Participants will discover more about the role entrepreneurs play in shaping Michigan's future economy.
- **Investing in Michigan**
This session will focus on how Michigan businesses across the state are investing in their local communities and driving the local economy.
- **Learning from Michigan's "Alumni"**
National executives will offer candid feedback about challenges and opportunities for Michigan.

Registration opens December 1, 2011 at www.businessleadersformichigan.com/events. Admission is \$100.

About Business Leaders for Michigan:

Business Leaders for Michigan (www.BusinessLeadersforMichigan.com) is a private, non-profit executive leadership organization dedicated to making Michigan a "Top Ten" state for job and economic growth. The organization is composed exclusively of the chairpersons, chief executives or most senior executives of Michigan's largest companies and universities, which provide over 320,000 jobs in Michigan, generate over \$1 Trillion in annual revenue and serve over 135,000 students. The organization's work is defined by the Michigan Turnaround Plan, a holistic, fact-based strategy to get Michigan's economy back on track. Visit www.michiganturnaroundplan.com for more information.

###