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November 5, 2019 • Westin Book Cadillac, Detroit

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Agenda

8:00–9:00am

Breakfast & Networking

9:00–9:05am

Welcome – **Doug Rothwell**, President & CEO, **Business Leaders for Michigan**

9:05–9:20am

Michigan's Future Is Now

For the past decade, BLM has championed economic and policy objectives that advance Michigan's economic growth. Find out what's worked well, what remains to be done, and how our state can continue its trajectory toward becoming a "Top Ten" state for jobs, personal income and a healthy economy.

Doug Rothwell, President & CEO, **Business Leaders for Michigan**

9:20–9:30am

Global Economic Overview

Aditya Bhawe, Vice President & Global Economist, **Bank of America Merrill Lynch Global Research**

9:30–10:00am

Is Michigan Recession Ready?

Our state has made tremendous economic gains since the Great Recession. But will the many fiscal and policy changes we've made be sufficient to help us weather future downturns? What more can we do to safeguard Michigan's economy?

Aditya Bhawe, Vice President & Global Economist, **Bank of America Merrill Lynch Global Research**

Dr. Gabriel Ehrlich, Director, Research Seminar in Quantitative Economics, **University of Michigan**

Rachael Eubanks, State Treasurer, **State of Michigan**

*Moderator: **Daniel Howes**, Columnist & Associate Business Editor, **The Detroit News***

10:00–10:25am

Keynote: The Pizza (R)evolution

As the largest pizza chain in the world approaches its 60th anniversary in business, the velocity of change has been unstoppable. From robot deliveries to competitors new, old and unknown, hear directly from the man who has been at the helm for just over a year now. Ritch Allison will share how a legacy company stays fresh and competitive – and why he's decided robots will never make his pizza.

Ritch Allison, Chief Executive Officer, **Domino's**

10:25–10:45am

Break

10:45–11:15am

Here Come the Zs: Effective Multigenerational Communications in the Workplace

Rapid technological innovation and cultural change have drawn bright lines between different generations of employees. How do successful companies create a dynamic work environment among team members, and what does the newest, freshest talent want in a workplace?

Whitney Eichinger, Vice President, Communications, **Bedrock & Rock Ventures**

Julie Lodge-Jarrett, Chief Talent Officer, **Ford Motor Company**

Amy Klimek, Senior Vice President of Global Human Resources, **Wolverine Worldwide**

*Moderator: **Dustin Walsh**, Senior Reporter, **Crain's Detroit Business***

11:15–11:35am

The Untapped Workforce

Returning citizens offer a strong labor pool, thanks to rehabilitation programs in Michigan's correctional facilities. Hear how you can recruit and work with this underutilized population of workers.

Heidi Washington, Director, **Michigan Department of Corrections**

11:35–12:05pm

The Future is in Your Hands—And Your Voice

Artificial intelligence is changing how we live and how business is done. Learn what's possible and how you can capitalize on the future of this powerful technology.

David Allard, M.D., Chief Medical Information Officer, **Henry Ford Health System**

Jeanine Heck, Vice President, AI & Discovery Product, **Comcast**

Rich Pople, Director, Artificial Intelligence & Machine Learning Center, **General Motors Company**

*Moderator: **Christy McDonald**, One Detroit Anchor, **Detroit Public Television***

12:05–12:15pm

Break

12:15–1:25pm

Luncheon Keynote Speaker: *(lunch 12:15-12:55; fireside chat 12:55-1:25)*

The Reality of Retail

As customers, we want what we want, and we want it now. With the retail landscape changing rapidly, how does a consumer giant adapt to buyer demands while competing digitally and retaining an authentic corporate culture? Craig Menear comes home to Michigan to reflect on 20+ years at The Home Depot and how his roots help guide the company's leadership.

Craig Menear, Chairman, CEO & President, **The Home Depot**

*Moderator: **Christy McDonald**, One Detroit Anchor, **Detroit Public Television***

1:25–1:30pm

Closing Remarks

Doug Rothwell, President & CEO, **Business Leaders for Michigan**

1:30–2:00pm

Reception & Networking

David Allard, M.D., Chief Medical Information Officer, **Henry Ford Health System**



Since 2009, David Allard participated in the planning, implementation, and ongoing use of the various clinical IT systems in use at Henry Ford Health System. He also is director of the Health and Business IT Training and Support (HaBITTS) department and continues to practice as a board-certified family physician.

Previously, Allard served as Physician in Charge at the Royal Oak Henry Ford Clinic. He began his Henry Ford Health System career as a resident in family medicine, rotating through nearly every hospital and multiple specialties. This has given him a broad view of the various parts of the health system and the interactions between their various needs and workflows.

During his tenure at the Henry Ford Health System, Allard has been awarded with the Shadow of a Leader Award, the Focus on People Award several times, has been named a Detroit "Top Doc" by Hour Magazine and received the William Ponka Physician of the Year Award. He holds degrees from the University of Notre Dame and the University of Texas Medical School at Houston.

Ritch Allison, Chief Executive Officer, **Domino's**



Ritch Allison began as Domino's CEO in July 2018 after serving four years as president of Domino's International. Domino's is currently the world's eighth largest quick-service restaurant chain and the world's #1 pizza company based on retail sales, with more than 16,100 stores in over 85 markets.

Allison joined Domino's in 2011 after more than 13 years at Bain & Company Inc., a leading business consulting firm. He served as partner and co-leader of Bain's restaurant practice, working with some of the world's most well-known restaurant brands.

Early in his career at Bain, Allison worked in multiple industries including grocery retail, specialty services, manufacturing and logistics. Before joining Bain, he worked for BellSouth Corporation in strategic development and online services. Allison received his B.S. in business administration from the University of North Carolina at Chapel Hill and later earned an MBA from UNC's Kenan-Flagler Business School, where he was named a Dean's Scholar and received the Norman Block Award. He also serves on the UNC Kenan-Flagler Business School Board of Advisors.

Aditya Bhave, Vice President and Global Economist, **Bank of America Merrill Lynch Global Research**



Bhave contributes to the Bank of American Merrill Lynch Global Letter and other thematic research, and helps coordinate the company's macroeconomic views across regions. Previously, he was a U.S. economist and rates strategist at Deutsche Bank.

Bhave has a Ph.D. in economics from the University of Chicago and a bachelor's degree (summa cum laude) in economics and mathematics from Amherst College. He is based in New York.

Dr. Gabriel Ehrlich, Director, Research Seminar in Quantitative Economics (RSQE),
University of Michigan



Dr. Gabriel Ehrlich received his Ph.D. in economics from the University of Michigan. His work has been discussed in the Economist, the Financial Times and The Washington Post, and he has published articles recently in the New England Journal of Medicine, the Review of Economics and Statistics, and the Journal of Urban Economics.

Dr. Ehrlich oversees RSQE's forecasts of the U.S. and Michigan economies, and he presents regularly to the Michigan legislature and governor on the state's fiscal and economic prospects. He recently co-authored *The U.S. Economic Outlook for 2019–2020* and *The Michigan Economic Outlook for 2019–2020*.

Before joining RSQE, Dr. Ehrlich worked in the Financial Analysis Division at the Congressional Budget Office (CBO), where he forecast interest rates and conducted analysis on monetary policy and the mortgage finance system.

Whitney Eichinger, Vice President of Communications, **Bedrock and Rock Ventures**



Whitney Eichinger helps tell the individual stories of each member of the Bedrock and Rock Ventures family of companies, as well as the collective work being done in the cities in which its more than 17,000 team members live, work and play.

Most recently, Eichinger served as director of communications for Bedrock, Dan Gilbert's commercial real estate company, where she publicized the comeback story of Detroit through proactive storytelling and by partnering with national and local businesses that are driving change in the city. Through these roles, she is helping shape Detroit's image as a great American city. Previously, she was a representative for Ford Motor Company.

Eichinger has more than 20 years of PR and media experience. Before joining Ford, she ran the commercial communications team at Southwest Airlines. An East Texas native, Whitney hails from the University of Texas at Arlington where she received a bachelor's degree in journalism. She is an alumni of the 2012 class of PR Week's 40 Under 40.

Rachael Eubanks, State Treasurer, **State of Michigan**



Rachael Eubanks was appointed as Michigan's 47th State Treasurer by Governor Gretchen Whitmer in January 2019. She welcomes the opportunity to bring creativity, collaboration and commitment to identify and implement solutions to some of Michigan's greatest challenges. She will do this while also building upon Treasury's culture of service to Michiganders through continuous improvement and employee engagement.

Previously, Eubanks served on the Michigan Public Service Commission as a utility regulatory commissioner. In that capacity she reviewed and voted on hundreds of orders that helped shape Michigan's energy future. Prior to that role, Eubanks structured more than \$25 billion in bond financings for public entities in the state of Michigan. She also served as point of contact for credit rating agencies on state credit matters for 10 years.

Eubanks serves on the National Association of State Treasurers' State Debt Management Network and Legislative Committees. She obtained her bachelor's in economics from the University of Michigan.

Jeanine Gubler Heck, Vice President of Artificial Intelligence and Discovery Product, **Comcast**



Jeanine Heck is leading Comcast's efforts to bring artificial intelligence into Xfinity products. She was the founding product manager for the X1 voice remote which allows customers to interact with their TV through intuitive voice commands. Additionally, Jeanine's team develops other AI products including computer vision algorithms for Xfinity Home cameras, media analytics for TV, and customer experience interactions via an Xfinity virtual assistant.

Since joining Comcast in 2007, Jeanine has used her entrepreneurial approach to product management to build algorithms that enhance user experiences. Before her current role, Jeanine led the launch of a cloud-based TV search engine as well as the company's first TV recommendations engine.

Previously, Jeanine was the leader of Comcast's Women's Network for its inaugural three years. Jeanine spends her time outside of work encouraging young people to pursue careers in technology. She sits on the board at her alma mater, St. Hubert High School for Girls, and serves as a mentor for computer science students at Lower Merion High School. Jeanine received her bachelor's degree in Computer Science & Engineering from the University of Pennsylvania and an MBA from Columbia University.

Daniel Howes, Columnist and Associate Business Editor, **The Detroit News**



A former European correspondent for The Detroit News, Daniel Howes has reported from nearly 25 countries on three continents and in the Middle East. Before heading to Europe in 1999, Howes was senior automotive writer and a business projects writer.

Howes is a frequent contributor to NewsTalk 760-WJR in Detroit and a weekly contributor to Michigan Radio in Ann Arbor. He is winner of multiple International Wheel Awards for column writing; a four-time winner of Northwestern University's Medill award for general markets coverage; three-time winner for commentary from the Society of Business Editors and Writers; and a three-time finalist for the Gerald Loeb Awards, including an honorable mention for commentary in 2007. He holds a bachelor's degree in history from The College of Wooster in Ohio, and a master's in international affairs from Columbia University.

Amy Klimek, Senior Vice President of Global Human Resources, **Wolverine Worldwide, Inc.**



Amy Klimek leads a team of global HR professionals working in talent acquisition, HR business partnership, payroll, compensation, benefits, HRIS, and learning and organizational development.

In her role, which she has held since 2016, Amy leads HR priorities and key strategies for the company. These include attracting, engaging, and retaining consumer-obsessed talent, and developing and implementing modern HR processes to improve efficiency and performance for the HR team. Notably, she also implemented a leadership development program in partnership with Harvard University. Prior to her 14 years at Wolverine Worldwide, Amy spent time working for the Andy Egan Corporation, Excellence Manufacturing, and Staffing Inc.

Amy earned an executive master's degree in HR from Villanova University and her bachelor's degree in psychology from Grand Valley State University. Additionally, she is a certified labor relations leader through Michigan State University. Outside of Wolverine Worldwide, Amy serves on the board of directors for the World Affairs Council of West Michigan.

Julie Lodge-Jarrett, Chief Talent Officer, **Ford Motor Company**



Julie Lodge-Jarrett has led Ford's global talent management functions since 2017. In this role, she is responsible for learning and development, diversity & inclusion, talent analytics, culture, organization development, talent acquisition and all people processes. During her 20 years with Ford, Julie Lodge-Jarrett has served in all aspects of human resources, working in both the U.S. and China.

In her current role, Lodge-Jarrett has helped shape a cultural transformation that puts people first. These purposeful efforts have elevated employee engagement and are helping reshape how work gets done across the company.

Lodge-Jarrett joined Ford Motor Company in 1998 through the Ford College Graduate rotational program in human resources. She holds a B.A. and MBA from the University of Toledo.

Christy McDonald, One Detroit Anchor, **Detroit Public Television**



Christy McDonald is an Emmy award-winning anchor and reporter. In addition to her work with One Detroit, she also anchors special coverage for WTVS Detroit PBS including documentaries, events and the Mackinac Policy Conference. McDonald has appeared on the PBS NewsHour and CNN reporting on Detroit's financial crisis, Michigan politics and the 2016 presidential election. A sought-after moderator, McDonald has led lively discussions at the Detroit Economic Club, Detroit Policy Conference, Mackinac Policy Conference, and Great Lakes Conference, among others. McDonald also co-moderated gubernatorial

debates in 2014 and 2018. She has appeared on WDET public radio as a guest host and panelist.

McDonald connected with Detroit viewers for 10 years on WXYZ-TV on the big stories, from 9/11 in New York to political corruption in the city of Detroit. She has received reporting honors from the Associated Press and Michigan Association of Broadcasters for anchoring and breaking news coverage. McDonald also has guest lectured at Michigan State, U of M Dearborn and Wayne State University.

McDonald is a graduate of Michigan State University's James Madison College with a degree in political philosophy.

Craig Menear, Chairman, CEO and President, **The Home Depot**



Craig Menear has served as CEO and president of The Home Depot since November 2014 and chairman since February 2015. Before becoming CEO, Menear held roles spanning merchandising, supply chain, store operations, sourcing, marketing and online in his more than 20 years with the company.

Before joining The Home Depot, Menear served in a variety of roles in mass, home center and specialty retailing, in addition to previously operating an independent retail business.

He earned a B.A. degree from Michigan State University's Eli Broad College of Business. In 2017, he was honored with MSU's Distinguished Alumni Award for his business accomplishments and commitment to philanthropic initiatives.

Menear currently serves on the board of directors of the Retail Industry Leaders Association; the Atlanta Committee for Progress, a partnership between the city's mayor and top business, civic and academic leaders; and is an adviser to Junior Achievement Atlanta's CEO related to the organization's JA Academy.

Rich Pople, Director, Artificial Intelligence & Machine Learning Center, **General Motors Company**



Rich Pople is responsible for developing IT strategies, autonomous off-vehicle technologies roadmaps, and the off-vehicle artificial intelligence and machine intelligence capabilities required to enable the variety of transportation as a service business models. Rich is also responsible for driving deployment of artificial intelligence (AI) and machine-learning (ML) capabilities across GM.

Before joining GM in 2013, Rich was a consulting and business executive with leadership roles in North America and overseas. He has worked at the intersection of IT-enabled, financially-driven and strategically-focused solutions, working with executives and CIOs to transform the performance of their organizations and deliver high-impact technology.

Rich has held leadership positions at The Hackett Group, AlixPartners, Corporate Executive Board and Deloitte Consulting, amongst others. At these firms, he led IT practices and delivered both large-scale technology solutions and technology strategies, globally. He holds an M.A. in industrial administration from Carnegie Mellon University's Tepper School of Management, and a bachelor's degree in operations research from Case Western Reserve University.

Doug Rothwell, President & CEO, **Business Leaders for Michigan**



Doug Rothwell has worked as an executive in the public, private and non-profit sectors. For the past decade, he's led Business Leaders for Michigan, a business roundtable of corporate CEOs from the state's largest companies working to grow jobs and the state's economy. He's worked for four governors in two states, serving as chief of staff in Delaware and chief executive of Michigan's Economic Development Corporation. He also has helped lead both incoming and outgoing gubernatorial transition teams. Previously,

Doug was an active leader within the private sector, having managed General Motors' 400 million square foot global real estate portfolio. He also served as CAO and part of the IPO team at Bank of America's credit card subsidiary.

Doug co-chairs Launch Michigan (Michigan's K-12 education coalition), serves as a director of ITC Holdings (America's largest energy transmission company) and Chapel Hill Downtown Partnership, is an executive in residence for economic development at the University of North Carolina at Chapel Hill, and serves on the national advisory boards of UNC's athletic foundation, Ackland Art Museum and Chancellor's Philanthropic Council.

He holds master of public administration and bachelor of arts degrees and has received the most prestigious honors awarded by the National Governors Association, the Michigan Economic Developers Association and the University of Delaware for his public service.

Dustin Walsh, Senior Reporter, **Crain's Detroit Business**



Dustin Walsh once described himself as “the Swiss army knife of Crain’s Detroit Business.” He has covered manufacturing, auto suppliers, the business of law and economics, as well as the automotive industry collapse and resurgence. He’s written about everything from several global supplier conglomerate bankruptcies to multi-billion dollar merger and acquisition deals.

Walsh now focuses on prosperity, business policy and economic consequences. He’s served as an expert source on national and local television and radio programs. His wife and twin boys are still not impressed. He earned a bachelor’s in journalism from Grand Valley State University.

Heidi Washington, Director, **Michigan Department of Corrections**



Governor Rick Snyder appointed Heidi E. Washington as the director of the Michigan Department of Corrections in 2015. She is responsible for overseeing the administration of Michigan’s correctional system, which includes the state’s prisons, probation and parole supervision, the Parole Board and other administrative functions, in addition to managing a \$1.9 billion budget.

Washington has served in a number of leadership positions during her career with the Department of Corrections. Prior to her appointment as director, she was warden of several Michigan facilities and administrative assistant to the department’s executive bureau and director, where she represented the MDOC before the Legislature. She has additionally served as acting assistant deputy director, overseeing the 19 prison facilities in the southern region of the state, and acting operations administrator for the Correctional Facilities Administration. She joined the MDOC in 1998.

Washington holds a B.A. in political science from Michigan State University and a law degree from Thomas M. Cooley Law School.



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In the digital information age, it's not just about
 having data, it's about using it. The right data, at the
 right time, in the right format, can make the difference
 between a good idea and a great one. It's about
 understanding your audience and their needs, and
 tailoring your message to them. It's about being
 proactive and anticipating what your audience will
 want next. It's about being agile and responsive to
 change. It's about being transparent and honest.
 In the digital age, your reputation is your most
 valuable asset. It's what you build, and it's what
 you protect.




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