



**Michigan CEO Summit**  
Thursday, November 9, 2017  
8:00am-2:00pm; The Westin Book Cadillac Detroit  
**Event Agenda**

- 8:00–9:00am **Breakfast & Networking**
- 9:00–9:05am **Welcome – Doug Rothwell**, President & CEO, **Business Leaders for Michigan**
- 9:05–9:30am **The Future of the Office**  
*Leadership, technology, and why place matters more than you think.*  
**Brian Walker**, President & CEO, **Herman Miller, Inc.**
- 9:30–9:45am **How Competitive is Michigan: 2017 Benchmarking Report Results**  
*Is Michigan a Top Ten state? Review the most recent data to see where Michigan ranks against the states we compete with most.*  
**Doug Rothwell**, President & CEO, **Business Leaders for Michigan**
- 9:45–10:05am **The Changing Technology Landscape and its Impact on Business**  
*Technology continues to rapidly change. Find out how it is impacting consumers and changing how businesses need to reach their target market.*  
**E. T. Mike Miller**, Director, Google Technical Services, **Google**
- 10:05–10:25am **Growing a Business and Giving Back**  
*Hear how a family-owned neighborhood drugstore emerged as the nation's largest independent specialty pharmacy in less than a decade and how that family is now using their voice and creativity to transform their local community.*  
**Phil Hagerman**, CEO, **Diplomat** and CEO, **Skypoint Ventures**
- 10:25–10:45am **Break**
- 10:45–11:15am **The Many Roads to Success**  
*Hear from a panel of successful Michigan business leaders about how they rose to the top, the strategies they employ to keep their companies ahead of the curve, and what new trends are disrupting the workplace.*  
**Linda H. Apsey**, President & CEO, **ITC Holdings Corp.**  
**Florine Mark**, President & CEO, **The Weight Watchers Group, Inc.**  
**Sandy Pierce**, Chairman - Huntington Bank Michigan, Private Banking and Regional Banking Director, **Huntington National Bank**  
**Lou Anna K. Simon**, President, **Michigan State University**  
Moderator: **Ron Fournier**, Publisher, **Crain's Detroit Business**
- 11:15–11:45am **Liberate the Human Journey**  
*Engage in a discussion surrounding the belief that freedom of movement is fundamental for human progress and smart mobility solutions will be the key to help people move freely through the world of the future.*  
**Jim Hackett**, President & CEO, **Ford Motor Company**  
Moderator: **Doug Rothwell**, President & CEO, **Business Leaders for Michigan**
- 11:45–12:00pm **Break**
- 12:00–1:25pm **Luncheon Keynote Speaker: (lunch 12:00-12:45, remarks & Q&A 12:45-1:25)**  
**Competing in a Global Marketplace**  
*Hear a global business leader discuss Michigan's ability to compete in the global marketplace and how the future of manufacturing is ever-changing.*  
**Andrew Liveris**, Executive Chairman, **DowDuPont**  
Moderator: **Christy McDonald**, MiWeek Anchor, **Detroit Public Television**
- 1:25–1:30pm **What's Next?**  
**Doug Rothwell**, President & CEO, **Business Leaders for Michigan**
- 1:30–2:00pm **Reception & Networking**