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Business Leaders for Michigan announces Lindsay Case Palsrok as Vice President of Public Policy

DETROIT– Business Leaders for Michigan today announced that Lindsay Case Palsrok has joined the organization as vice president of public policy, effective January 10.

Case Palsrok comes to Business Leaders from Launch Michigan, where she served as executive director. Launch Michigan is an unprecedented partnership of leaders representing business, education, labor, government and philanthropy who care deeply about education and are working to reimagine how education can be properly structured and funded to ensure equity, performance and accountability for all learners.

“We are excited to welcome Lindsay to our team,” said Jeff Donofrio, president and CEO of Business Leaders for Michigan. “Lindsay’s depth of experience in public policy development and advocacy, particularly in regard to fundamentally improving Michigan’s K-12 system, make her a valuable asset to our team.”

Case Palsrok previously was the senior director of government relations at Detroit Regional Chamber. While at the chamber, she advocated on behalf of southeast Michigan businesses on issues ranging from education and health policy to infrastructure and transportation funding.

Case Palsrok worked at the Michigan Republican Party for both the 2004 and 2006 campaign cycles and later served as a legislative director in the Michigan House of Representatives. She also was a fellow of the Michigan Political Leadership Program and a policy fellow of the Center for Health and Research Transformation at the University of Michigan. She holds an MBA from Michigan State University and a bachelor’s degree from Western Michigan University.

About Business Leaders for Michigan:

Business Leaders for Michigan, the state’s business roundtable, is dedicated to making Michigan a Top Ten state for jobs, education, widely shared prosperity and a healthy economy. The organization is composed exclusively of the executive leaders of Michigan’s largest companies and universities. Our members drive nearly 40% of the state’s economy, generate over \$1 trillion in annual revenue and serve nearly half of all Michigan public university students. Find out more at www.businessleadersformichigan.com.