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Business Leaders for Michigan Names Jacqueline Wiggins as New COO

DETROIT – Business Leaders for Michigan today announced that Jacqueline J. Wiggins has joined the organization as chief operating officer.

Wiggins brings extensive experience in private and public companies spanning professional services, banking and nonprofit. Most recently, she served as chief strategy officer for Baker Tilly, a Top 10 advisory CPA firm where she was responsible for business strategy, brand, marketing and communications.

“Jacque is a leader who challenges the status quo,” said Jeff Donofrio, President and CEO of Business Leaders for Michigan. “Her experience in shaping business strategy, managing large-scale initiatives and driving results will be essential as we work to make Michigan a Top 10 state.”

“Michigan is home for me and always will be,” Wiggins said. “I am honored and proud to be part of an organization dedicated to enriching the lives and livelihoods of all Michiganders and creating a more promising future for our children.”

Wiggins first joined Baker Tilly in 2016 as chief of staff and played a pivotal role in the firm’s growth, with 19 acquisitions completed during her tenure. Prior to Baker Tilly, Jacque served as chief operating officer at Inforum, a Detroit and Grand Rapids-based organization that accelerates careers for women. She began her career in banking, working in Detroit and Chicago in a range of leadership roles including sales, marketing, process reengineering and public affairs. As senior vice president of Charter One Bank, Wiggins directed the Charter One Foundation and charitable giving in Michigan with signature programs that included the Job Creation Loan Program, Champions in Action® and the Housing Bank.

A Detroit native, Wiggins holds a master’s degree in finance from Walsh College and a bachelor’s degree in economics from Wayne State University.

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About Business Leaders for Michigan:

Business Leaders for Michigan, the state’s business roundtable, is dedicated to making Michigan a Top 10 state for jobs, education, widely shared prosperity and a healthy economy. Our work is guided by the [Compete to Win Plan](#), a comprehensive strategy for how government, community, education

and business leaders can improve Michigan's growth. The organization is composed exclusively of the executive leaders of Michigan's largest companies and universities. Our members drive 40% of the state's economy, generate over \$1 trillion in annual revenue and serve more than half of all Michigan public university students. Find out more at www.businessleadersformichigan.com.